



For Immediate Release

BEAT CANCER WITHOUT BREAKING THE BANK

Faces of Courage helps cancer patients cope for free

TAMPA -- November 14, 2009--Fighting cancer isn't cheap. Most patients have to quit their jobs because of treatment only to watch the medical bills pile up. Every penny counts and one non-profit organization understands: Faces of Courage offers free camps, events and resources for individuals with cancer and blood illnesses as well as their families.

“What makes our services truly unique are that they don't only cater to sick children [and adults], we invite survivors and siblings to join in the fun,” says CEO Peggie Sherry, herself a three-time breast cancer survivor. “It is all about raising the level of fun and hope to the level of pain and fear that these kids, women, and families experience with the diagnosis of cancer.”

Many camps unite women who have cancer as well as survivors, enabling them to share experiences, enjoy some pampering and, most importantly, leave their troubles behind, if only for the night.

The weekend retreats feature many of the traditional activities people would expect to find in a camp environment; canoeing, arts and crafts, bonfires and swimming. However, it's the nontraditional activities that make the retreat unique. Campers are treated to facials, massages, makeovers, psychic and tarot card readings, yoga, and whipped cream fights.

In the current economic situation some non-profit organizations are suffering due to a lack of donations and funding however, thousands of people continue to come from around the state and country to be inspired, pampered, empowered and loved by Faces of Courage. “Cancer affects everyone, it doesn't discriminate,” says Sherry. “Our motto is cancer is serious; Camp is serious fun!”

For information, e-mail Peggie Sherry at psherry@facesofcourage.org, call (813) 877-CAMP or visit www.facesofcourage.org.

Faces of Courage, Inc. is a non-profit 501(c)3 organization providing life enriching experiences to kids, women and families touched by cancer and/or blood disorders. Faces of Courage is the first organization in the nation to tailor a women's weekend camp for minority cancer survivors and is considered a leader in minority outreach and education. Current enrollment for programs is 3,200 families. All programs are provided at no cost to the participants.